



Under the esteemed patronage of the
Custodian of the Two Holy Mosques,
King Salman bin Abdulaziz Al Saud

Future Aviation Forum

SPONSORSHIP PACKAGES

The Global Epicenter of Aviation Transformation

20 – 22 April 2026 | Riyadh, Saudi Arabia

FAF 2024 SUCCESS STORY

Growth from 2022 to 2024



Economic Value

\$20.8 Billion

↑ 662% growth from 2022



Attendees

8,500+

↑ 241% growth from 2022



Countries

150+

↑ 95% growth from 2022



Aviation Companies

500+

↑ 100% growth from 2022



Agreements

102

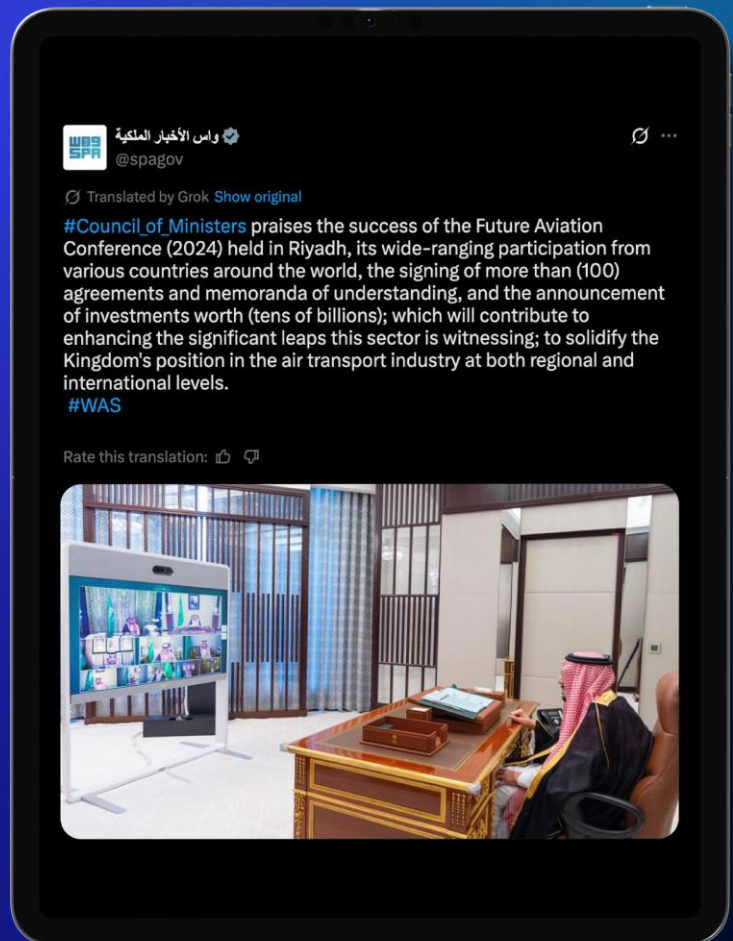
↑ 96% growth from 2022



Sessions

73

↑ 66% growth from 2022



2026 VISION & OBJECTIVES

Our strategic vision for transforming the global aviation landscape



Global Hub Creation

Establish Saudi Arabia as a pivotal hub connecting three continents by 2030, leveraging its strategic geographic position to revolutionize global air travel patterns



Strategic Partnerships

Build long-term international strategic partnerships that foster innovation, knowledge transfer, and collaborative development across the aviation ecosystem



Innovation Leadership

Lead innovation and advanced aviation technologies development, positioning the Kingdom at the forefront of next-generation flight systems and sustainable air transport



Environmental Sustainability

Enhance environmental sustainability in civil aviation through pioneering green technologies, alternative fuels, and carbon-neutral operational frameworks



SPONSORSHIPS



Main Sponsor

8 Million SAR

Available: 4



Strategic Sponsor

5 Million SAR

Available: 6



Gold Sponsor

2 Million SAR

Available: 10



Exhibitor

800,000 SAR

Available: 16

MAIN SPONSOR

Investment Required: 8,000,000 SAR (Excl. VAT)



AVAILABLE: 4

POSITIONING: Prominent

BENEFITS:

- **OFFICIAL TITLE:** “Main Sponsor of FAF2026”
- **SPACE:** 100 SQM Premium Exhibition Space (Class A)

PROGRAM:

Plenary Participation:

Speaking opportunity for **one senior executive** in a **plenary session on Day One**, either as:

- A thematic panel participant

OR

- A keynote-style intervention (*6–8 minutes*) or fireside conversation (*Session topic, framing, and moderation are defined by the Forum and aligned with FAF 2026 content pillars*)

LOGO VISIBILITY ON:

- Website
- Mobile app
- Event lanyards & Delegate badges*
- Plenary and Workshop Digital Walk-in loops
- Partner Wall

*Subject to partnership agreement being signed 4 weeks prior to the event

ACCESS & ADDITIONAL BENEFITS:

- Private meeting room in booth
- Eight (8) VIP delegate passes
- Eight (8) VAPPS
- Eight (8) invitations to the Gala Dinner
- Two (2) VIP Lounge access
- Personalized trophy

PR & COMMS:

- Video ad or brand feature across Forum Media Channels
- Official pre-event press release
- Up to 4 social media announcements

STRATEGIC SPONSOR

Investment Required: 5,000,000 SAR (Excl. VAT)



AVAILABLE: 6

POSITIONING: Prominent

BENEFITS:

- **OFFICIAL TITLE:** “Strategic Sponsor of FAF2026”
- **SPACE:** 70 SQM Premium Exhibition Space (Class B)

PROGRAM:

Partner to choose one of the following:

Option 1 – Plenary participation.

Participation of one senior executive in a plenary panel on Day One, subject to program balance and Forum approval.

OR

Option 2 – Featured non-plenary session

A Forum-curated fireside or keynote-style intervention at Concourse or Control Tower, on Day One, aligned with FAF content pillars.

LOGO VISIBILITY ON:

- Website
- Mobile app
- Delegate badges*
- Partner Wall

**Subject to partnership agreement being signed 4 weeks prior to the event*

ACCESS & ADDITIONAL BENEFITS:

- Five (5) VIP delegate passes
- Five (5) VAPPS
- Five (5) invitations to the Gala Dinner
- Two (2) VIP Lounge access
- Personalized Trophy

PR & COMMS:

- Up to 2 social media announcements

GOLD SPONSOR

Investment Required: 2,000,000 SAR (Excl. VAT)



AVAILABLE: 10

POSITIONING: Visible and Active

BENEFITS:

- **OFFICIAL TITLE:** “Gold Sponsor of FAF2026”
- **SPACE:** 25 SQM Premium exhibition space (Class C)

PROGRAM:

Featured non-plenary slot:

Participation in a panel at Concourse or Control Tower

(Aligned with FAF pillars, content, format, and speakers approved by the Forum)

LOGO VISIBILITY ON:

- Website
- Mobile App
- Partner wall

ACCESS & ADDITIONAL BENEFITS:

- Three (3) VIP delegate passes
- Three (3) VAPPS
- Three (3) invitations to the Gala Dinner
- Two (2) VIP Lounge access
- Personalized Trophy

PR & COMMS:

- Up to 1 social media announcements

EXHIBITOR

Investment Required: 800,000 SAR (Excl. VAT)



AVAILABLE: 16

POSITIONING: Presence Driven

BENEFITS:

- **OFFICIAL TITLE:** "Exhibitor of FAF2026"
- **SPACE:** 15 SQM general exhibition space

LOGO VISIBILITY ON:

- Website
- Mobile App
- Partner wall

ACCESS & ADDITIONAL BENEFITS:

- One (1) VIP delegate passes
- One (1) VAPP
- Two (2) VIP Lounge access
- Personalized Trophy

PARTNERSHIPS



Hospitality Partner

Scope: Provide daily food and beverage services (coffee breaks, lunch, refreshments) for ~3,000 attendees/day.



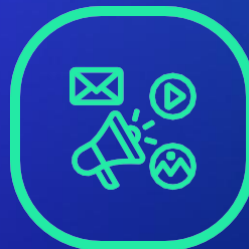
Logistics Partner

Scope: Provide ground transportation for VIPs, speakers, and delegates; manage shipment handling, customs coordination, and venue logistics.



Healthcare Partner

Scope: Provide and staff an on-site clinic for the full duration of the event with basic health support and emergency care.



Media Partner

Scope: The media partner will provide integrated coverage and promotion before, during, and after the event, leveraging their digital platforms, newsletters, and social media channels to amplify FAF's profile globally.



Connectivity Partner

Scope: Provide reliable Wi-Fi, internet access, and charging infrastructure across the Forum venue.



Security Partner

Scope: Provide on-site event security, crowd control, and emergency readiness.

ADVANCED AIR MOBILITY PAVILION



Why Participate?

The Advanced Air Mobility Pavilion at FAF2026 is the premier global stage for AAM developers, manufacturers, and operators to showcase their aircraft, technologies, and concepts to a curated audience of decision-makers, investors, regulators, and innovators from over 150 countries. By participating, you position your company at the epicenter of global aviation transformation, in a country actively investing in AAM integration through Vision 2030 and national mobility strategies.



Why Showcase your product?

Government & Regulatory Visibility: Engage directly with top-level aviation authorities, including GACA, ICAO, FAA, and EASA.

Investor Access: Showcase your aircraft to sovereign wealth funds, major infrastructure players, and airline groups seeking AAM partnerships.

Market Entry Gateway: Saudi Arabia and the region are priority launch markets for AAM with supportive airspace and mobility policies.

Live Demonstration Zones: Perform ground-based displays, interactive walk-throughs, or static mock-up tours.

Global Media Exposure: Be featured in live broadcasts, digital content, and coverage by major international aviation and tech media outlets.



ADVANCED AIR MOBILITY PAVILION

Investment Required: 562,500 SAR (Excl. VAT)



AAM Pavilion Participant

AVAILABLE: 10

AAM Pavilion Participant Benefits:

OFFICIAL TITLE: “Official AAM Pavilion Participant”

SPACE: Reserved space for aircraft static display or mock-up showcase.

PROGRAM:

Engagement in AAM-focused program discussions addressing ecosystem readiness and deployment.

(Aligned with FAF pillars, content, format, and speakers approved by the Forum)

LOGO VISIBILITY ON:

- Website
- Mobile app
- Partner Wall

ACCESS & ADDITIONAL BENEFITS:

- Two (2) VIP delegate passes
- Two (2) VAPPS
- Two (2) VIP Lounge Access
- Personalized Trophy

PR & COMMS:

- Access to Media Opportunities and AR/VR demos

DISPLAY OPTIONS:

- Static Aircraft Display
- Full-Scale Mock-up or Cabin Tour
- Simulators / VR Experiences
- Product Demonstration Booth
- Concept or Innovation Showcase

CONTACT US:



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