



# 10KSA Sponsorship Tiers

February 2025

# Sponsorships

TIER	Lavender Anchor	Green Strategic	Pink Ambassador	Teal Collaborator	Sedu Heritage
CONTRIBUTION	Irreplaceable Partners USD 1,000,000	Legacy Partners USD 500,000	Loyal Partners USD 250,000	Cooperative Partners USD 100,000	Pivotal Partners USD 50,000
KEY BENEFITS	<ul style="list-style-type: none"> <li>• <b>Branding:</b> Primary branding in broadcast &amp; other outlets</li> <li>• <b>Broadcast Coverage:</b> Pre-recorded ad consistently every hour on the hour</li> <li>• <b>Promotion:</b> Global &amp; domestic</li> <li>• <b>Sponsorship Tag:</b> Brought to you by...</li> <li>• <b>Booth Space:</b> Prime real estate for booth space</li> <li>• <b>Social Media:</b> All platforms, (i.e., Instagram, TikTok, X, Snapchat, etc.), 20+, High-visibility branding, exclusivity</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Branding:</b> Prominent logo placement in VIP section</li> <li>• <b>Broadcast Coverage:</b> Intermittently consistent pre-recorded ad every other hour</li> <li>• <b>Promotion:</b> Global &amp; domestic</li> <li>• <b>Sponsorship Tag:</b> In partnership with...</li> <li>• <b>Booth Space:</b> High-traffic area for booth space</li> <li>• <b>Social Media:</b> all platforms, (i.e., Instagram, TikTok, X, Snapchat, etc.), 12-15, Strong brand association, VIP visibility</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Exclusive Dinner:</b> Private dinner guest</li> <li>• <b>Broadcast:</b> buy "air time" with 30 sec ad</li> <li>• <b>Promotion:</b> Logo placement specified</li> <li>• <b>Sponsorship Tag:</b> Thanks to...</li> <li>• <b>Booth Space:</b> Yes</li> <li>• <b>Social Media:</b> 5-10 posts on Most Platforms, Limited posts, some direct mentions</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Exclusive Networking:</b> Event guest</li> <li>• <b>Broadcast:</b> Access to buy "air time" with 30 sec ad</li> <li>• <b>Promotion:</b> Logo placement in group</li> <li>• <b>Booth Space:</b> Yes</li> <li>• <b>Social Media:</b> 3-5 posts on Selected Platforms, Group recognition with other sponsors, occasional stories</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Broadcast:</b> buy "air time" with 30 sec ad</li> <li>• <b>Social Media:</b> 1-3 posts on select platform, Minimal Exposure, Group mentions with other sponsors only</li> </ul>

We are seeking collaborative partnerships across multiple areas.



Join us!

To explore collaborative partnership opportunities, contact us:

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