



FOR IMMEDIATE RELEASE

Greenpoint Unveils V-VIP Interior Concept Shortlisted for Design Award

Bothell, Wash. – 18 June 2021 – The International Yacht & Aviation Awards 2021 shortlisted [Greenpoint Technologies](#)' latest V-VIP interior concept, titled *Ascend*, for the Private Jet Design Concept award. Learn more about Greenpoint's *Ascend* interior and vote here: <https://www.thedesignawards.co.uk/iya-voting/>.

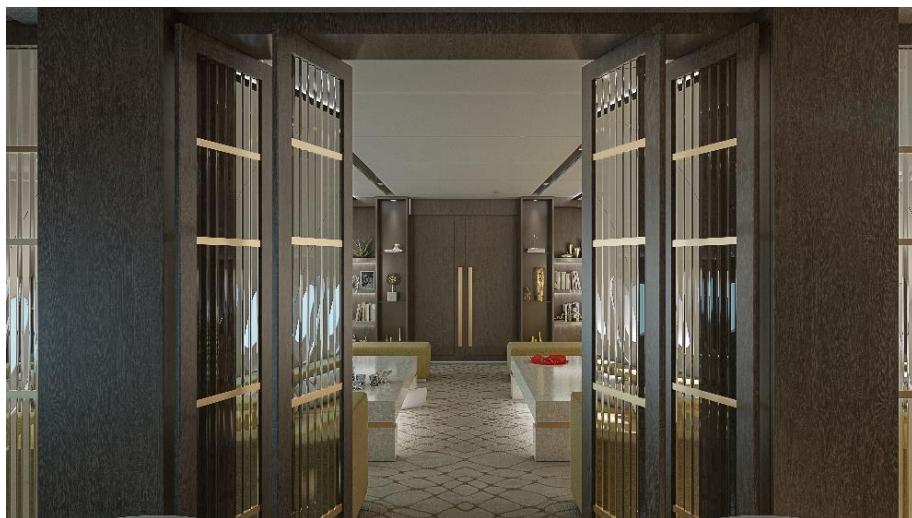
Greenpoint's *Ascend* interior features an expansive, interactive main cabin with advanced technology concealed within the bespoke cabinetry. Greenpoint programmed the interior with a variety of progressive, intuitive technologies able to respond to requests through voice and gesture controls. Key design features include transparent OLED displays expanding across the windows, and celestial-inspired valance panels designed to illuminate as passengers move throughout the cabin. Handcrafted bi-fold glass doors connect two lounges displaying a warm, neutral color palette, elegant architecture, and minimalist details.

"We aimed to create an elegant, traditional aircraft interior designed to serve as our client's virtual concierge. Our goal was for the interior to interact and communicate with passengers in a natural way, limiting distractions and facilitating ease of conversation, entertainment, and work productivity. *Ascend*'s luxury is not solely a result of the materials, but the overall travel experience. My ultimate desire is for *Ascend* to inspire our clients and help shape their vision for their aircraft interior. Greenpoint would love to complete a similar design, customized to our client's individual preferences," explains Annika Wicklund, Greenpoint Design Director.

The International Yacht & Aviation Awards 2021 shortlisted *Ascend* for the Private Jet Design Concept Award. Voting is open to the public for four weeks, closing Wednesday, 7 July 2021 at 9:00am PST. Learn more about Greenpoint's *Ascend* interior and vote here: <https://www.thedesignawards.co.uk/iya-voting/>.



Ascend Interior Forward Lounge



Ascend Interior Main Cabin Center (Aft View)



Ascend Interior Aft Lounge

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Greenpoint Technologies is a premier Business Jet Completion Center, creating superior aircraft products and VIP completions with an exemplary 99 percent on-time delivery rate in over 30 years of operation. Greenpoint is a Safran company. To learn more about Greenpoint, visit www.greenpoint.com.

Safran is an international high-technology group, operating in the aviation (propulsion, equipment and interiors), defense and space markets. Its core purpose is to contribute to a safer, more sustainable world, where air transport is more environmentally friendly, comfortable and accessible. Safran has a global presence, with 79,000 employees and sales of 16.5 billion euros in 2020 and holds, alone or in partnership, world or regional leadership positions in its core markets. Safran is listed on the Euronext Paris stock exchange and is part of the CAC 40 and Euro Stoxx 50 indices.

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