

The National Museum of American Diplomacy

Sponsorship Opportunities

Endowed Lecture

\$3,000,000.00*

The National Museum of American Diplomacy (NMAD), with its unique access to diplomatic history, will be a premier location for conversations centered on diplomacy and foreign affairs. The opportunity to endow a lecture program at NMAD will allow the donor to create a lecture subject of their choosing - either on a geographical or functional basis - related to diplomacy and foreign affairs. Former ambassadors, current and former foreign and civil service employees, students, and the public will be invited to join this annual lecture and the event will entail a special reception at NMAD. The donor will be allowed to invite a portion of the guests and will be acknowledged as the underwriter of the event.



German-American Celebration Panel at the museum, Oct 25, 2018.

Country Program

\$1,500,000.00*

This sponsorship provides an opportunity to endow a country program at the National Museum of American Diplomacy (NMAD). This month-long program will center around a temporary exhibit commemorating the diplomatic history and cultures of the country.

The proposed event will be an opportunity to bring the foreign affairs communities of both nations together to celebrate this milestone and formally open the exhibit to visitors of the United States Diplomacy Center. Former ambassadors, current and former foreign and civil service employees, students, and the public will be invited to join for the exhibit's opening with remarks by an expert speaker(s).



Museum exhibit celebrating 35 years of diplomatic ties with the Holy See, July 17 2019.

**A portion of all proceeds will be earmarked for the endowment and the remainder to the current capital campaign.*

Donor Benefits

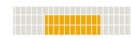
A sponsorship of any of the given projects will provide the donor with the following benefits:

- Signage at the exhibit/hall/event
- Recognition on the grand donor wall of the National Museum of American Diplomacy
- Recognition in all printed materials related to the exhibit/hall/event
- Country profile on the Diplomacy Center Foundation's website
- Dedication ceremony and press release



National Museum
of American Diplomacy

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Diplomacy Center Foundation
SUPPORTING AMERICAN DIPLOMACY

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